



America After 3PM surveyed parents in Kansas to examine how children spend the hours between 3 and 6 p.m.—the hours after school ends and before parents typically return home from work. It highlights the trends in afterschool program participation, documents the benefits associated with participation in afterschool programs, and measures public support for afterschool programs.

America After 3PM revealed that 70,407 children (14%) in Kansas participate in an afterschool program, yet 132,731 children (31%) would be enrolled in a program if one were available to them.

With 70% of Kansas's parents satisfied with their child's afterschool program and 65% agreeing that afterschool programs give working parents peace of mind, more work needs to be done to ensure that all children in Kansas are able to take part in an afterschool program that keeps them safe, inspires learning and supports working parents.

OVERALL DEMAND FOR AFTERSCHOOL PROGRAMS



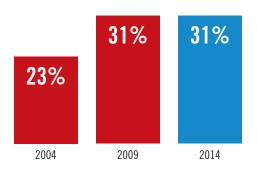
2004

9%

2014

2009

Demand for Afterschool Programs in Kansas



of children are unsupervised after school in 2014 for an average of 7.68 hours per week.

On average, children spend 7.67 hours and 3.51 days per week in an afterschool program.

Kansas Parents are Satisfied with their Child's Afterschool Program

- 70% are satisfied with their child's afterschool program overall.
- 81% are satisfied with their child's afterschool program's safe environment.
- 65% are satisfied with their child's afterschool program's quality of care.
- Kansas parents cited as their top five reasons for selecting an afterschool program: the program is a safe haven (75%), quality of care (72%), the hours meet their needs (72%), location is convenient (67%) and physical activity opportunities (66%).

Afterschool Programs Provide a Wide Range of Benefits to Kansas's Children and Families

- 54% of parents agree that afterschool programs can help excite children about learning.
- 53% of parents agree that afterschool programs help children gain workforce skills, such as teamwork, leadership and critical thinking.
- 67% of Kansas parents agree that afterschool programs can help reduce the likelihood that youth will engage in risky behaviors, such as commit a crime or use drugs, or become a teen parent.
- The top five activities Kansas parents report are offered by their child's afterschool program are opportunities for physical activity (83%), beverages, snacks and/or meals (75%), homework assistance (65%), STEM learning opportunities (63%) and opportunities for reading or writing (54%).

Kansas Parents Support Public Funding for Afterschool Programs

- 75% of Kansas parents support public funding for afterschool programs, while just 27% report receiving government assistance with the cost of their child's program.
- 65% of Kansas parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.
- 60% of Kansas parents agree that afterschool programs help working parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in *America After 3PM* are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In Kansas 200 households and 606 children were screened for this study. Child-level statewide projections and total school enrollment numbers are based on 2011-2012 Department of Education, National Center for Education Statistics. Total school enrollment for Kansas is 495,827. For additional information about *America After 3PM*, visit: http://afterschoolalliance.org/AA3PM.

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Snapshot of Afterschool Programs in Kansas



39% of Kansas children in an afterschool program qualify for the Federal Free and Reduced Price Lunch Program.

In Kansas, the top three providers of afterschool programs are afterschool programs run by a public school, YMCA afterschool programs and Boys & Girls Club afterschool programs.

62% of afterschool programs in Kansas are located in a public school building.

On average, Kansas families who pay for their child's afterschool program spend \$49 per week.

After lack of need, the predominant obstacles to enrollment include:

Preference for alternative activities.

The afterschool programs are too expensive.